



# Charms

EDUCATION & IMMIGRATION

# Company Directors



Mr. Manish Paitka, CEO  
Licensed Immigration Advisor  
#201501330 New Zealand



Mr. Rahul Paitka, MD  
Canada Course Graduate  
(CCEA) CGC00263



# Charms Education & Immigration is also Authorized & Approved as

NEW ZEALAND  
EDUCATION

RECOGNISED  
AGENCY



**QEAC**

Qualified Education  
Agent Counsellors



Auth. Registration Centre



**PTE ACADEMIC**  
Professional Partner

**PEARSON**



**NEW ZEALAND  
EDUCATION**

**TRAINED  
AGENT**

# Our Company's Profile

- Charms is a well-known entity established in the year 2005 in the field of sending students abroad for higher education. Over years, our student visa application success rate has been one of the highest. Those who have availed themselves of our services become our unsolicited promoters as they voluntarily, emphatically and enthusiastically recommend Charms and only Charms to those who like them pursue dreams of academic achievement in foreign universities.
- At Charms we believe that studying abroad is a huge investment and thus it is important that every student gets accurate and well researched advice so that he/she is successful in fulfilling his/her long term career goals. We have set up a unique resource to give a step-by-step guidance for the entire process. Our organization has a single-minded focus, to guide students to the best possible institutions, thus enabling them to build their future.

We are also one of the top performing education consultants for the Student Partnership Program (SPP) started in September 2009 as a Pilot Program for the student visa in Canada by the Canadian Government.

- Our company projects Overseas Education in the light of providing a high standard of quality education, excellent living conditions and a tolerant multicultural society
- We are currently authorized agents of more than 250 Canadian, UK, Australian, New Zealand, Switzerland, Singapore, Germany, Ireland and USA colleges and universities. We have already guided and recruited thousands of quality students to various institutes in these countries.

# Accreditations

Charms Education as an organization and its senior management have memberships and certifications of the some of the industry acclaimed agencies and organizations.

1. Mr. Manish Paitka, Our Company Director is a New Zealand Licensed Immigration Adviser License # 201501330 certified by New Zealand Government body Immigration Adviser Authority (IAA).
2. Mr. Manish Paitka, Our Company Director is a Qualified Education Agent Counselor (QEAC) Qualification # H091 EATC (Education Australia Training Counselor) certified by PIER Group.
3. Our Organisation , Charms is Certified as the Education New Zealand Recognised Agency (ENZRA) by the New Zealand Trade and Enterprise supported by the New Zealand High Commission and is a New Zealand Government body. There are only about 20 members of this elite group from India.
4. Our Organisation , Charms is a Member of Association of Australian Education Representatives in India (AAERI). There are only about 100 members of this elite group from India.
5. Our Organisation , Charms is an ICEF Recognised agency for the current year 2017.
6. Mr. Rahul Paitka, Our Company Director is a Certified Canada Course Graduate(CCEA) CCG00263
7. Mr. Rahul Paitka, Our Company Director is an Education New Zealand trained agent.

# Charms Office Network

We have 9 branches all over the India. All offices are connected through video conferencing facility with excellent & smart infrastructure. Currently we have about 100 employees.

1. Chandigarh – Corporate office
2. Ludhiana – Branch office
3. Jalandhar – Branch office
4. Amritsar – Branch office
5. Khanna – Branch office
6. Delhi – Branch office
7. Moga – Branch office
8. Bathinda – Branch office
9. Sri Ganganagar – Branch office



Charms  
EDUCATION & IMMIGRATION

The logo features the word 'Charms' in a large, red, rounded font. Below it, 'EDUCATION & IMMIGRATION' is written in a smaller, grey, sans-serif font. To the left of the text is a large, stylized arrow pointing right, composed of several overlapping shapes in shades of blue and green. The phrase 'Move Towards Excellence' is faintly visible within the arrow's path.

# Our Services

- **Recruitment for various Universities & Colleges worldwide**

At Charms, students get an opportunity to meet representatives from different institutes in the USA, Canada, Australia, UK, New Zealand, Singapore, Germany, Ireland & Switzerland.

- **Experts' Advice in selecting the Institutes & Courses**

At Charms, students get an opportunity to have a face to face interaction with expert Directors and counsellors having significant experience and background in the field.

Proper advice is provided to students in the process of course selection keeping in view their capabilities, skills and requirements, educational qualifications & the eligibility criteria.

- **Organizing Mega Education Events**

Charms Education organizes largest education fairs in Northern part of India nearly 6 times in a year and the student's footfall is between 2000-3000 in each of these events with the official participation of Universities & Colleges worldwide.

- **Other Marketing Activities**

Regular talk shows on television & radio, advertisements in newspapers & online Google/facebook ad-words, you tube channel.

- **Application and Visa Assistance**

Personalized assistance is provided to students to ensure error -free documentation

- **Pre departure and Post Visa Services** : Charms Provides the post Visa services in terms of Accommodation, Airport Pick up services, Orientation details and importance of Particular Colleges and Universities.

# Representations at a Glance

- **For Canada Representations:**

Please click on the below link:

<http://canada.charms.co.in/>

- **For New Zealand Representations:**

Please click on the below link:

<http://nz.charms.co.in/>

- **For Other Countries Representations:**

Please click on the below study abroad link:

<http://www.charms.co.in/study-abroad-consultants-in-chandigarh.html>

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We look forward to a successful  
working relationship in the future

**THANK YOU!!!!!!!!!!!!**

**Charms**  
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